



# SCUFIȚA ROȘIE

## BABYSITTING SERVICES



# Romanian Red Cross + Bucharest

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# Challenges

- ✓ Work and life balance
- ✓ Filling in for an absent employee
- ✓ Staff well-being
- ✓ Parents in your staff have a need for safe and professional babysitting services while at work





## **Solution: Scufița Roșie (The Red Ridding Hood) babysitting services**

- ✓ Babysitting service pack in hours available to your employees for childcare (0 – 12 years)



- ✓ Professional babysitters (certified through 360h training) hired and vouched for by Red Cross



## How we work

- ✓ Your company can purchase an annual babysitting service pack in hours for your employees' childcare
- ✓ The respective babysitting services shall be provided by 10 professional babysitters





## Benefits for your company



- ✓ Reduced stress and leave of absence due to childcare concerns
- ✓ More efficient human resource policies targeting family life of your employees
- ✓ Positive image for your corporate social responsibility
- ✓ Fixed annual budget for the babysitting service pack in hours
- ✓ Valuable partnership of Romanian Red Cross with 135 years of experience in the humanitarian field
- ✓ Visibility for your company on the Red Cross website and in press releases



## Benefits for your employees

- ✓ Safe and reliable babysitting services provided by Red Cross: parents feel more confident in leaving their children with a professional babysitter
- ✓ Enhanced quality of family life, higher work drive and motivation, enriched parenthood experience
- ✓ Additional argument when negotiating the salary package





## Added value

- ✓ Viable option to the uncertified black market babysitting services which endanger child safety
- ✓ The quality and secure babysitting services are guaranteed by the professional training and constant supervision of the **Scufița Roșie** babysitters
- ✓ Your unused balance of babysitting hours will be transferred to single mothers with low income, part of the Red Cross' social programmes





## Friendly babysitting service

- ✓ Your employees can easily contact our babysitters, depending on their children's needs



- ✓ Red Cross develops a customized and confidential childcare file for each parent employee, based on the options discussed between them and babysitters



## Prompt and monitored service

- ✓ Babysitting services are provided in max. **2 hours** after the parent's request (in case of child sickness, unexpected situations etc.)



- ✓ A monthly record of babysitting hours used by your employees is submitted by Red Cross who monitors the childcare services



## Need assessment and costs

### Babysitting package scale

Age groups	No. of kids (X)	Hourly fee (Y)	No. of package hours (Z)	Total package cost (X * Y * Z)
0 – 2 yrs		25 Lei/5.80 Euro	min. 8h/month/kid	
2 – 6 yrs		20 Lei/4.70 Euro	min. 8h/month/kid	
6 – 12 yrs		20 Lei/4.70 Euro	min. 4h/month/kid	
TOTAL Lei/Euro				

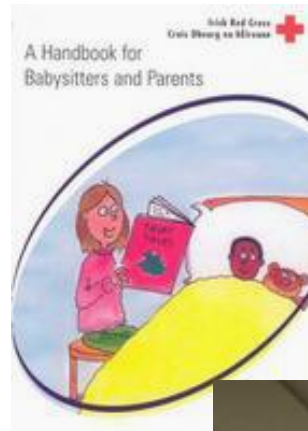
- ✓ The yellow boxes shall be filled in by your company specifying the no. of employees' children
- ✓ The blue boxes shall be filled in by Red Cross upon conclusion of the contract for babysitting



# Red Cross Recognition

✓ Other Red Cross National Societies provide similar babysitting services or certified training for babysitters

American Red Cross  
[www.redcross.org](http://www.redcross.org)



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RED CROSS**  
**BABYSITTERS  
ROCK!**



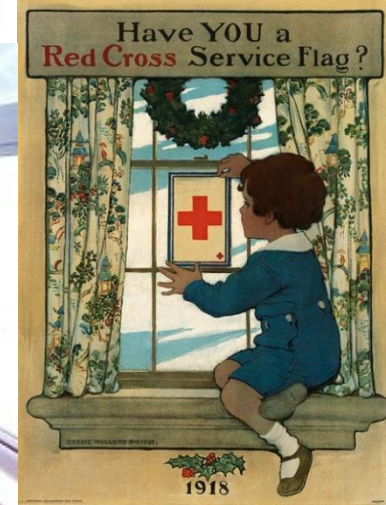
Croix-Rouge française  
[www.croix-rouge.fr](http://www.croix-rouge.fr)



Irish Red Cross  
[www.redcross.ie](http://www.redcross.ie)



Croix-Rouge genevoise  
[www.croix-rouge-ge.ch](http://www.croix-rouge-ge.ch)





# Thank you for your trust!



✓ For more information and contracting our babysitting services, please contact:

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